elinmiller.co gd.elinmiller@gmail.com References available upon request

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Currently

NYC-based enthusiast of all things type & typography-related.

Experienced in branding, marketing & advertising, editorial, and web design.

Range of industry experience, from tech & ecommerce to fine arts institutions. Art director @ LetterShop Since Oct 2022 (Senior designer since May 2020)

Primarily brand identity, web, and UX design for a range of clients in ecommerce, healthcare, education, and antiquarian booksales. Strategic and design lead for complex systems projects often involving multiple stakeholders, regional localization, and data-driven targets. Other responsibilities include liasing between junior designers and principal staff, interfacing with clients and agency partners, helping onboard new employees, and project management.

Previously

Designer @ <u>McCall Associates</u> Jan 2019–Mar 2020

Books and exhibition collateral for fine arts clients including MoMA, Lévy Gorvy Gallery (now LGDR), Di Donna Gallery, and The Met. Responsible for all stages of production, from concept and layout to image proofing and print production, including overseeing press checks.

Designer @ <u>DesignWorks</u> Jun-Dec 2018

Graphic design intern @ <u>Walker Art Center</u> Jun-Aug 2018

Print tech specialist @ <u>MCAD Service Bureau</u> Jun 2016–Dec 2018

Education

BFA, Graphic Design Dec 2018 <u>Minneapolis College of Art and Design</u>

Merit & Exhibitions

2022 Alice Awards Shortlist

For Sophie Taeuber-Arp: Living Abstraction. (MoMA/Kunstmuseum Basel, 2021).

2021 New York Times Best Art Books

For *Sophie Taeuber-Arp: Living Abstraction*. Selected by Roberta Smith, NYT co-chief art critic.

2019 AIGA 50 Books | 50 Covers

Book and cover category winner for *Pierre Soulages: A Century* (Lévy Gorvy Gallery, 2019). Juried by Michael Bierut, Hillary Greenbaum, Lisa Lucas, Silas Munro.

2018 NASAD MCAD Accreditation exhibition

2018 Made at MCAD Jurors' Choice Award Juried by Luis Fitch and Jessica Henderson

2015–16 Ficciones Typografika installations Curated by Erik Brandt

MCAD scholarships: 2019 Ethel Morrison Van Derlip Traveling scholarship, 2018 Graphic Design Merit scholarship, 2015 Trustee scholarship